

# What is Forex?

{ foreign } { exchange }

## How does the Forex market operate?

Forex is a global market for trading currencies

It operates without a centralised exchange

One currency is transferred for another, between participants



## HOW DOES FOREX OPERATE?



**24/5**

Open 24 hours a day, 5 days a week



**\$5 trillion daily**

World's largest financial market



**Liquid**

Highest market liquidity globally



**Find your pair**

Currencies are traded against each other, in pairs.

You choose the pair/s you want to trade. E.g.

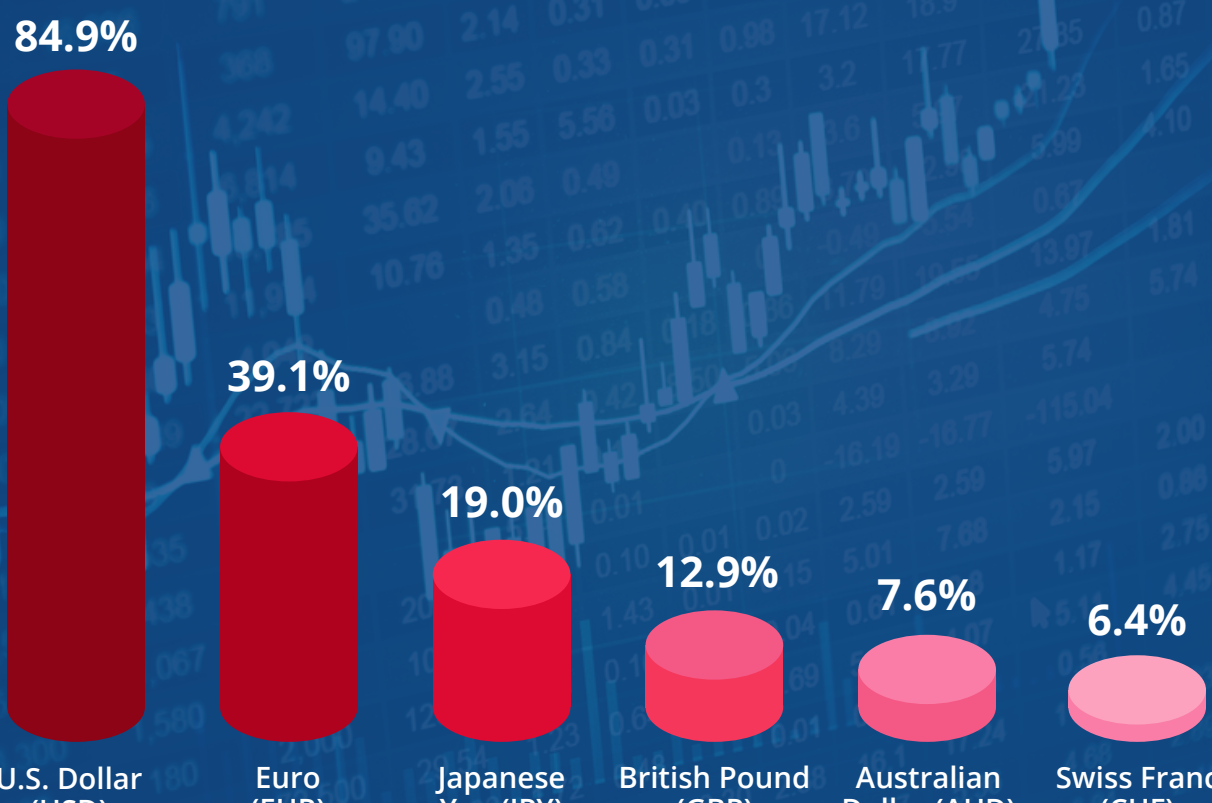
**EUR / USD**

**Bid or Buy** = Buy EUR / Sell USD

**Ask or Sell** = Sell EUR / Buy USD

Bid and ask prices are called the *spread*.

## What are the most traded currencies?



## Who trades in the Forex market?



Central banks



Commercial banks



Pension, mutual and hedge funds



Multinational companies



Money remittance companies



Tourists



Retail traders

## How do you earn money trading Forex?

**PROFIT FROM FALLING OR RISING MARKETS, BY TRADING LONG OR SHORT.**

